

‘What Home Means to Me’ Poster Contest Celebrates its Sixth Year

The evening of October 17, 2017, over 65 posters hung in the Claremont Courts community room of Greensboro Housing Authority (GHA). This was the sixth year celebrating the annual, “What Home Means to Me” poster contest held through the National Association of Housing and Redevelopment Officials (NAHRO). Children, parents, family, friends and GHA staff took a moment to marvel and celebrate the artistic expressions about the importance of home from participants in elementary through high school among all of GHA’s public housing communities and recipients of Housing Choice Vouchers.

Participants attend workshops hosted by GHA Resident Services staff member, Sabrina Abney, at the five largest public housing communities this past March and April. The workshops give the youth the opportunity to explore their artistic talent while producing captivating posters for the contest.

The annual “What Home Means to Me” poster contest is part of NAHRO Housing America’s year-long campaign to inform the public and decision makers about the need to meet the country’s affordable housing and community development challenges. Posters are first judged at the local level and winners are sent to the next level, Carolinas Council of Housing Redevelopment and Codes Officials (CCHRCO). The winning posters from that round go on to compete at the regional level, through the Southeastern Regional Council of NAHRO. The SERC-NAHRO regional winners are then sent to the national level to be judged. NAHRO then selects 12 winning posters from submissions throughout the United States. Selected posters appear in the “What Homes Means to Me” calendar and the artists receive gift cards as recognition for their efforts.



Participants show off their certificates and awards



Nashon Broadnax displays his National Winner poster.

This year, GHA had several winning posters among all levels.

First place winner, GHA, elementary school category: Caniya Hall

First place winner, GHA, middle school category: Alonzo Hall

First place winner, GHA, high school category: Diamond Hall

First place winner, CCHRCO, elementary school category: Bianca Hall

First place winner, CCHRCO, middle school category: Nashon Broadnax

First place winner, CCHRCO, high school category: Tatiyana Blakely

First place winner, SERC-NAHRO, elementary school category: Bianca Hall

First place winner, SERC-NAHRO, middle school category: Nashon Broadnax

Third place winner, SERC-NAHRO, high school category: Tatiyana Blakely

Nashon Broadnax's poster went on to become a national winner. His artwork will be featured in the 2018 NAHRO calendar.